

# SO IS HE

A POWERFUL STORY ABOUT LOVE,  
HOPE & THE POWER OF THOUGHT

## SYNOPSIS

A successful marketing executive begins to believe his thoughts shape reality itself.

After tragedy strikes his family, Kayd becomes convinced that every success, every failure, and every heartbreak in his life has been created by the power of his own mind.

As his marriage, faith and mental wellbeing are tested, his devoted wife Lorraine fights to hold their family together while helping him rediscover hope, purpose and the meaning of unconditional love.

SO IS HE is a moving drama about marriage, resilience, forgiveness and the extraordinary impact our thoughts can have on the lives we lead.



## THEMES EXPLORED



Love &  
Commitment



Mental  
Health



Faith &  
Hope



Family



Personal  
Growth



Friendship



Healing



Power Of  
Thought

## WHY THIS STORY MATTERS

In a world facing rising anxiety, depression and disconnection, SO IS HE explores the universal struggle between fear and hope.

The film asks a powerful question:

*"If our thoughts shape our reality,  
what happens when we choose  
hope instead of fear?"*



## AUDIENCE APPEAL



Women 30-65



Faith-based audiences



Relationship drama viewers



Family audiences



Mental health audiences



International streaming  
audiences

## INVESTMENT HIGHLIGHTS

- ✓ Female-led emotional story
- ✓ Strong family audience appeal
- ✓ Faith-friendly crossover audience
- ✓ Mental health relevance
- ✓ International marketability
- ✓ Award season potential
- ✓ Streaming platform appeal
- ✓ Long-tail catalogue value

## CHARACTER LINE-UP



KAYD

Successful  
Charismatic  
Driven  
Broken by guilt  
Searching for truth



LORRAINE

Psychologist  
Compassionate  
Faith-driven  
Strong  
The heart of the story



VICTORIA

Joyful  
Innocent  
Hopeful  
The light of the family



KAREN

Best friend  
Comic relief  
Loyal  
Supportive

## WORLDWIDE DISTRIBUTION POTENTIAL

NETFLIX

prime video

Stan.

Disney+

Hallmark  
CHANNEL

ANGEL  
STUDIOS

PURE FLIX

M

TVNZ

## SCREENINGS & REACH



A UNIVERSAL STORY THAT TRANSCENDS CULTURES  
AND CONNECTS HEARTS GLOBALLY.



## ESTIMATED BUDGET

AUD \$2M – \$5M

- ✓ Strong international appeal
- ✓ Streaming friendly
- ✓ Contained production costs
- ✓ High emotional impact
- ✓ Award potential

## COMMERCIAL POTENTIAL

- High Return on Investment
- Merchandising & Spin-Off Opportunities
- Multi-Platform Revenue Streams
- Franchise & Series Potential
- Long-Term Catalogue Value

