



LIONESS FILM PRODUCTIONS

HOW TO SCORE A LOSER

A HEARTFELT COMEDY ABOUT LOVE



JASE

BEKKY

MADDY

INVESTMENT HIGHLIGHTS

- ✓ Relatable Story
- ✓ Strong Female Lead
- ✓ Ensemble Cast
- ✓ Multi-Season Potential
- ✓ International Audience Appeal
- ✓ Streaming Friendly
- ✓ Affordable Production Budget
- ✓ Franchise Potential

CITY LIGHTS • DATING • FRIENDSHIP • SECOND CHANCES

SYNOPSIS

In the heart of a vibrant city, three best friends navigate love, life and the pursuit of happiness in their late 30s. When Bekky, a successful but unlucky-in-love writer, meets Jase, a charming playboy with a hidden heart, she must decide if love is worth the risk. With the unwavering support of her besties Maddy and Jess, Bekky learns that sometimes you have to laugh at life to find your happily ever after.

AUDIENCE APPEAL

- 25-65
- Women
- Families
- Streaming Audiences
- International Markets

MARKET APPEAL



THEMES



CHARACTER PANELS



JASE

Charming. Witty. Commitment-phobic. Learning that love isn't a game.



BEKKY

Intelligent. Loyal. A hopeless romantic searching for real connection.



MADDY

Bold. Hilarious. Big heart, no filter, and always there for her girls.



JESS

Faith-driven. Compassionate. The glue that holds everyone together.

WHY THIS STORY MATTERS

How to Score a Loser celebrates friendship, resilience, and the messy, beautiful journey of love. It's a story women will see themselves in and audiences will return to season after season.



BUDGET & COMMERCIAL POTENTIAL

- Affordable Production Budget
- High Return on Investment
- Merchandising & Spin-Off Opportunities
- Multi-Platform Revenue Streams

WORLDWIDE DISTRIBUTION



A STORY THAT TRANSCENDS CULTURES AND CONNECTS HEARTS GLOBALLY.



LIONESS FILM PRODUCTIONS

CREATING STORIES THAT INSPIRE GENERATIONS

WORLDWIDE DISTRIBUTION POTENTIAL

INVESTOR PRESENTATION MOCKUP